



UNION OF EXCELLENCE

UNOFEX PROFILE PUBLISHING REQUIREMENTS

IMPORTANT NOTES

UNOFEX PROFILE REQUIREMENTS FOR SUCCESSFUL MEMBER PUBLISHING

At UNOFEX, we are committed to celebrating and showcasing the excellence of our members in the arts industry. To maintain the highest standards and ensure each profile reflects the professionalism and achievements of our members, we have established specific requirements for profile submissions. By adhering to these guidelines, you help us present your work in the best possible light and ensure your profile stands out within our prestigious community. Rest assured, your accredited UNOFEX profile will be meticulously crafted by our UNOFEX Editors, who will ensure it meets our high standards of excellence and engagement.

1. PROFILE REQUIREMENTS

1.1. PICTURES:

Submit **6-9 high-resolution images** that exemplify your professional work, achievements, or lifestyle. These images are crucial as they visually represent your career and persona. The selection should include:

- a) one banner image with a minimum resolution of 1400 x 600 pixels. This banner image serves as the wide header at the top of your profile page and is the first impression visitors get when they visit your profile.
- b) Minimum 6 High-quality images ensure that your profile is visually appealing and professional, which can significantly enhance your personal brand.

1.2. PORTRAIT:

Provide a unique, **professional shot portrait** to be featured in our members' news, or on our public "People and Directory" site. This portrait must be of high quality, as cellphone selfies or low-resolution portraits will **not be accepted**. A professional portrait conveys credibility and seriousness about your career. Inadequate image submissions may result in delays in your profile's publication on UNOFEX, as we strive to maintain a consistent and high standard of presentation across our platform.

1.3. LINKS:

Include links to your social media profiles, website, awards, and any other references you wish to showcase. These links are important as they offer additional context and depth to your profile. They allow visitors to explore your work further, connect with you on various platforms, and see a more comprehensive picture of your professional activities and presence.

1.4. COMPANY:

Provide your company name along with a link to your company's website or other relevant representations. This information helps connect your individual achievements to your professional affiliations. It shows the organizations you are associated with, enhancing your profile's credibility and offering visitors insight into your professional environment and network.

1.5. BIO:

Craft a detailed biography that outlines your life and profession, highlighting your most significant works, accomplishments, awards, and any other pertinent information about your career. The bio should be split into four sections:

- a) **Lead Text and Introduction:** Start with a compelling introduction that captures the essence of who you are and what you do.
- b) **Earlier Career:** Detail your early career, including initial achievements and formative experiences that shaped your path.
- c) **Further Highlights:** Focus on significant milestones, notable projects, and major accomplishments that demonstrate your growth and impact in your field.
- d) **Current Highlights:** Highlight your most recent work, current projects, and any ongoing contributions to your industry.

Aim for a biography that is at least **500 words**, though extending up to 1,000 words is encouraged for a comprehensive overview. A detailed, well-structured bio not only provides a thorough introduction to who you are but also engages readers, making them more interested in your work and contributions.

By following these guidelines, you ensure that your UNOFEX profile is not only a true reflection of your professional identity but also an engaging and visually appealing representation of your achievements. This attention to detail and quality helps us maintain the integrity of our platform and ensures that your profile stands out, attracting the attention it deserves within the arts industry.

We look forward to showcasing your excellence and contributions as a valued member of UNOFEX.



UNOFEX

PROMOTING EXCELLENCE IN THE FILM, FASHION & ARTS INDUSTRY